


SEPTA FORWARD >>>



Bus Revolution

TRANSIT TALK

March 20, 2023



Agenda

- 1 What We Heard
- 2 Looking at Some Routes
- 3 We're Not Finished Listening
- 4 Questions & Answers



Who's In the Room?

- **Registration Question:**
- What bus route(s) do you take most frequently?
 - 32, 48, 27, 49, 9 most cited
 - See table (right)
- **More than 100 different ZIP Codes represented among registrants**

Route	Count*
32	208
48	179
27	156
49	153
9	152
7	92
42	85
21	83
33	81
17	73
38	69
40	61
12	51
47	51
57	49
44	47
23	44
5	42

*Among 928 registrants, as of 3/17/23




**First off,
thank you!**

Thank you for providing feedback
and letting us know what worked—
and what didn't work—on the
Fall 2022 Draft Network.



**We
hear
you!**



**Here's
what we
heard!**

Feedback Themes

- Transfers and one-seat rides
- Routes being eliminated
- Personal safety and security
- Access to schools
- Frequency
- Weekend service
- Simplicity

Why are you going to make me transfer?



Parts of the Draft Network to Keep



Increased frequency of service

Riders like increased service levels on weekend days and evenings.



Simpler network overall to enhance reliability

Riders and residents liked the simplicity of the updated network.



Focus on connectivity

New connections so people can get further, faster.

An illustration of four diverse people standing in a row. From left to right: a young person with curly hair wearing a light blue jacket, a woman with dark hair in a bun wearing a teal top, a woman with curly brown hair wearing a pink top, and a man in a grey suit and blue tie. Each person has a speech bubble above them. The first speech bubble is yellow, the second is dark blue, the third is yellow, and the fourth is light blue. The text in the speech bubbles is as follows:

This new connection will make it easier for me to get to University City.

I like that the bus would come more often.

I never understood how the bus traveled down that narrow street, this new alignment makes more sense.

We
heard:

Why are you
going to make
me **transfer**?



We've updated the draft network to:

- Reduce the number of trips that require a transfer
- Prioritize **one-seat rides** for short trips
- Prioritize trips with strong ridership

What's a one-seat ride?

A one-seat ride is when you can use one bus to get you to your final destination.

**We
heard:**

**Why are you
eliminating my
bus route?**



We've updated the draft network to:

- Show routes to schools and community destinations
- Take another look at routes where we reduced or eliminated service
- Talk with community members to better understand their values and needs
- Add new service where it makes sense based on feedback and ridership

**We
heard:**

**Why on-demand
or microtransit
service?**



We've updated the draft network to include on-demand (or microtransit) zones:

- Use on-demand service to increase convenience
- Most useful in places with limited bus service and low ridership
- Adjusted based on feedback - changed zone size or shape, or in some cases, brought back fixed-route service

**We
heard:**

**What's going
on with
school service?
How is my child
going to get to
school?**



We've updated the draft network to:

- Met with school district to better understand their needs and concerns
- Show SEPTA bus routes that connect to schools
- Add bus service back at key times to make sure there won't be overcrowding when students are traveling

**We
heard:**

I don't feel
safe waiting for
SEPTA. Please
don't make me
transfer.



We've updated the draft network to:

- Reduce the number of trips that require a transfer, including to the MFL or BSL
- Start working with partners across the region to make bus stops and transfer location safer
- Continue to focus on safety and security so everyone feels comfortable using SEPTA

What is the SCOPE program?

Scope is SEPTA's strategy to address safety, security and the challenges of the vulnerable population on our system.


**We
heard:**

I don't
understand these
route numbers.
What's going on?



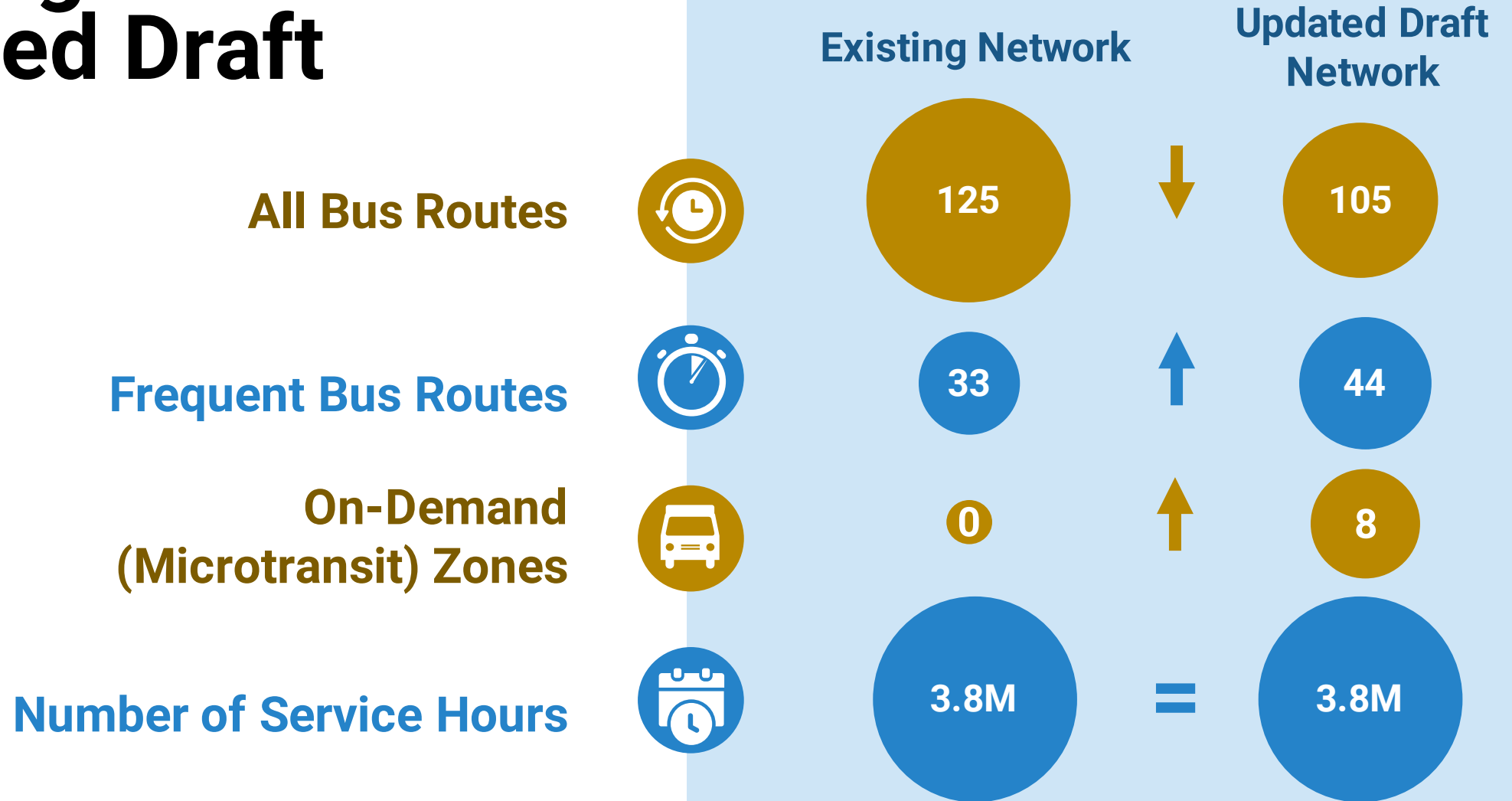
We've updated the draft network to:

- Use as much of the existing route numbers as possible
- Keep a reference to the ones we used before, for people who want them.
- Keep talking to riders about how we number and name our bus routes



**Let's look
at some
bus routes**

Existing vs. Updated Draft



Route 49

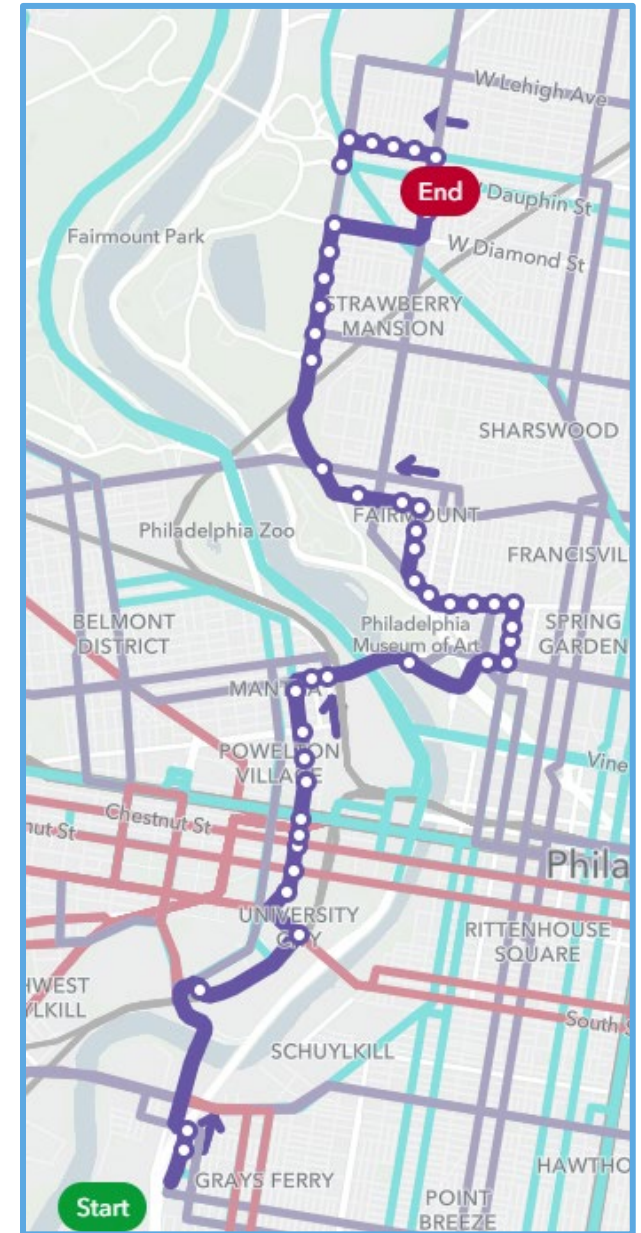
Dauphin to 29th Street
Fairmount, West Philly,
University City and
Greys Ferry



Route 32/49

33rd & Dauphin to 33rd & Dickenson
Extension to Lyceum & Ridge

- **More frequent** - at least every 15 minutes every day, all day
- Restores critical connections to University City
- Will be slightly faster because it doesn't travel into Center City
- Improves service in Mantua



Route 33

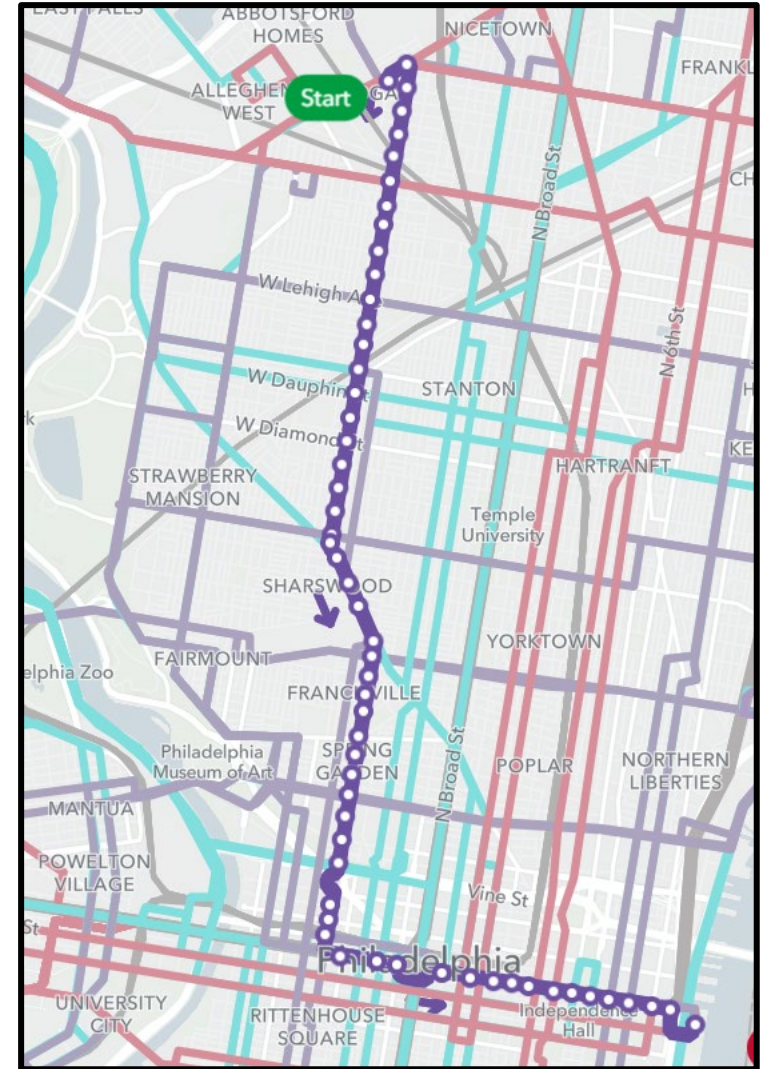
Penn's Landing to 23rd
& Venango



Route 33

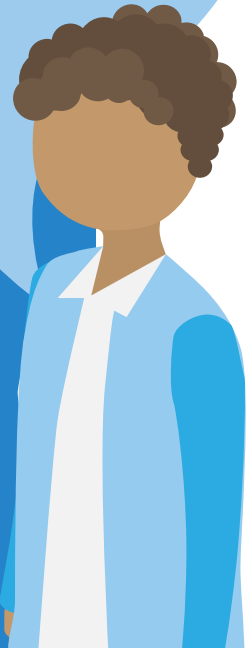
23rd & Venango Loop to
Penn's Landing

- Reestablish direct connection to Center City
- **Frequent** - at least every 15 minutes every day, all day
- Realign northbound service to 21st Street to bring closer to southbound service



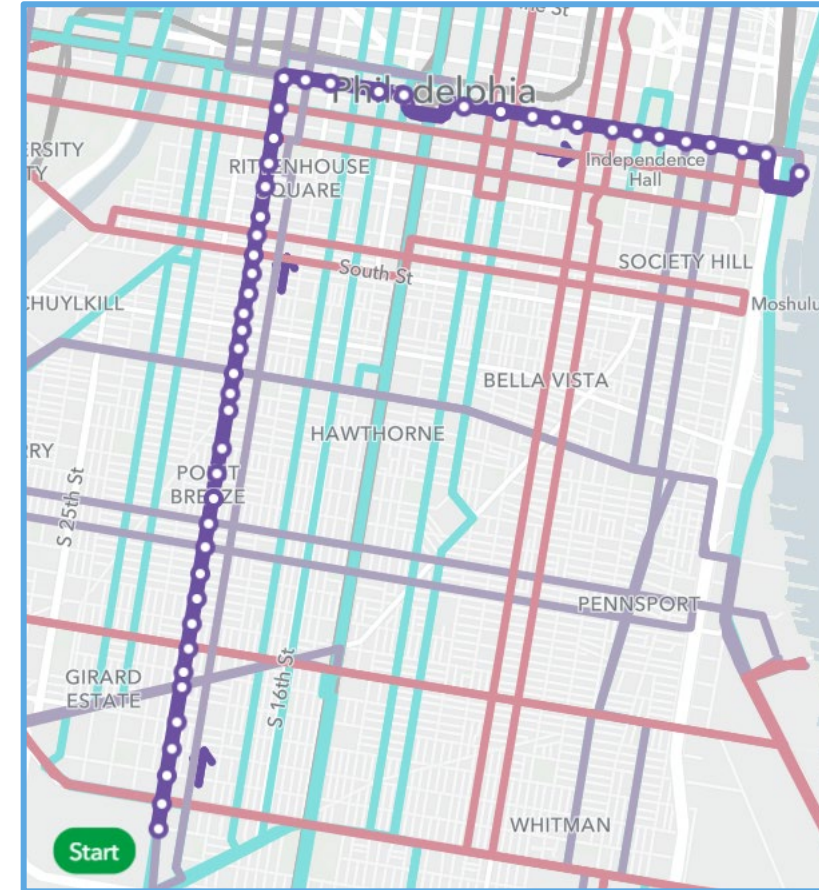
Route 17

Penn's Landing to 20th & Johnston



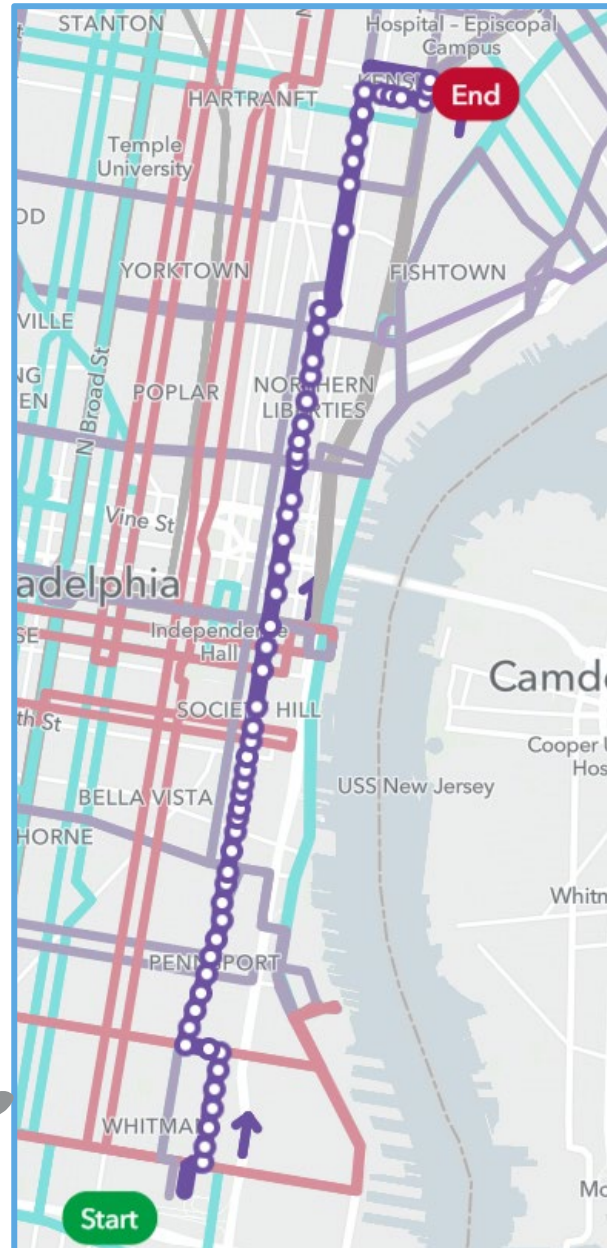
Route 17 Penn's Landing to 20th & Johnston

- Reestablish direct connection to Center City
- **Frequent** - at least every 15 minutes every day, all day
- All service will operate to 20th & Johnston



Route 57

Whitman Plaza to Rising Sun-Olney and FTC



Route 57

Dauphin & Front to Oregon (or Broad and Pattison)

Route 520

Fern Rock to Dauphin & Front

- Still proposing to split route to improve reliability and frequency
- Shift split north, more in line with travel patterns and feedback
- **Frequent** - at least every 15 minutes every day, all day on both routes
- Every other trip on Route 57 will serve NRG Station and destinations currently served by Route G

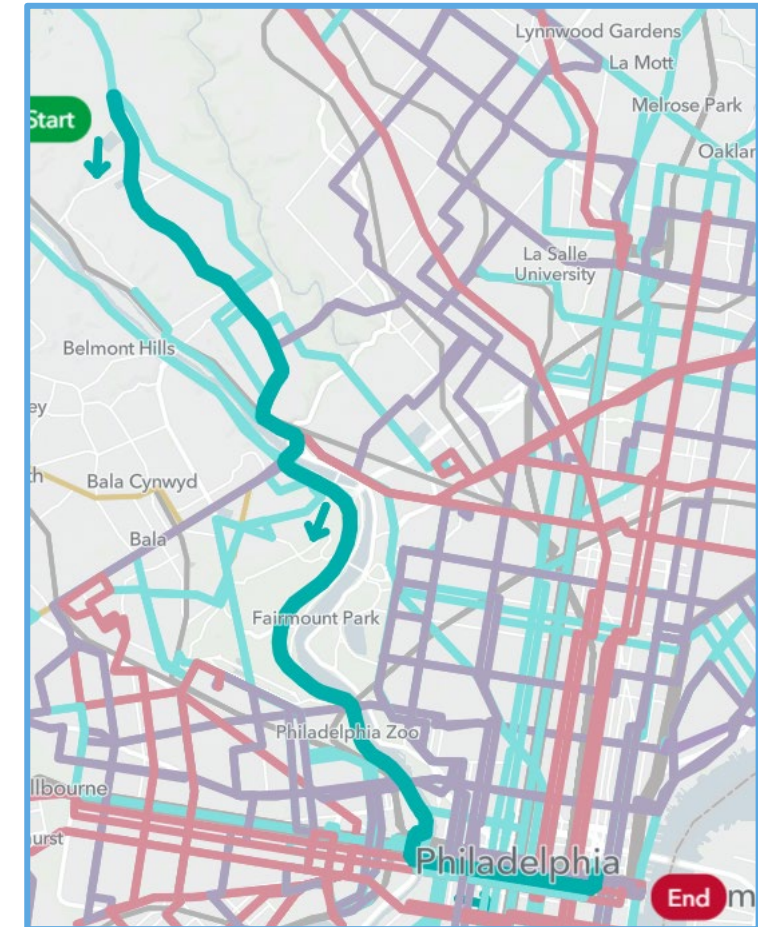
Route 9

4th-Walnut to Andorra

Route 9

Ridge & Cathedral to 5th & Market

- **Retains current alignment**
- Service every 30 minutes all day, every day with **more frequent at peak times**
- Route ends in Center City at 5th & Market for operational needs



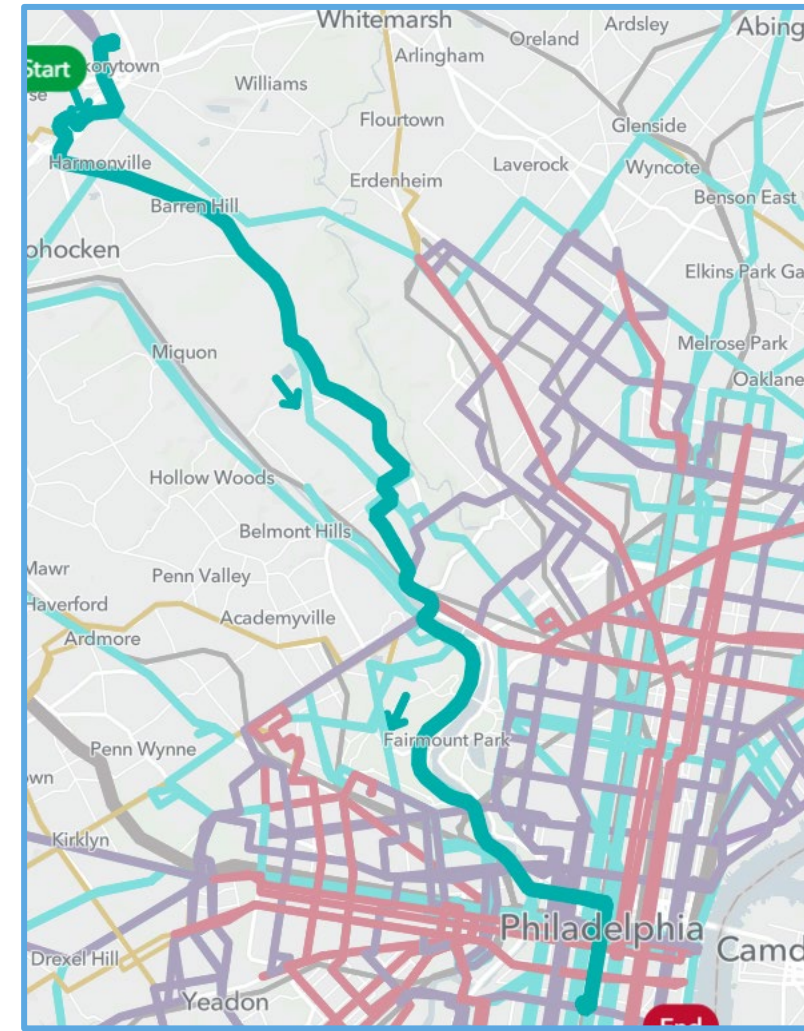
Route 27

**Broad & Carpenter to
Plymouth Meeting Mall**



Route 27 Broad & Carpenter to Plymouth Meeting Mall

- Retains current alignment
- Will serve same schools currently on route
- Service every 30 minutes all day, every day with **more frequent at peak times**



Other Updates



Route 12 33rd & Dickinson Loop to Penn's Landing

Re-establish service from Gray's Ferry to Center City with some changes:

- Operate on Chestnut/Walnut instead of Locust
- Begin/end Dickinson & 32nd

Routes 38/44

5th & Market to Ford & Monument (and Ardmore)

- Every 30 minutes between Center City and Wynnefield Heights. Uses Market, 34th Street, Brown 40th, 41st and Belmont.
- Every other trip (hourly service) goes to City Avenue and Ardmore.



We're
not finished
listening!

What's Next

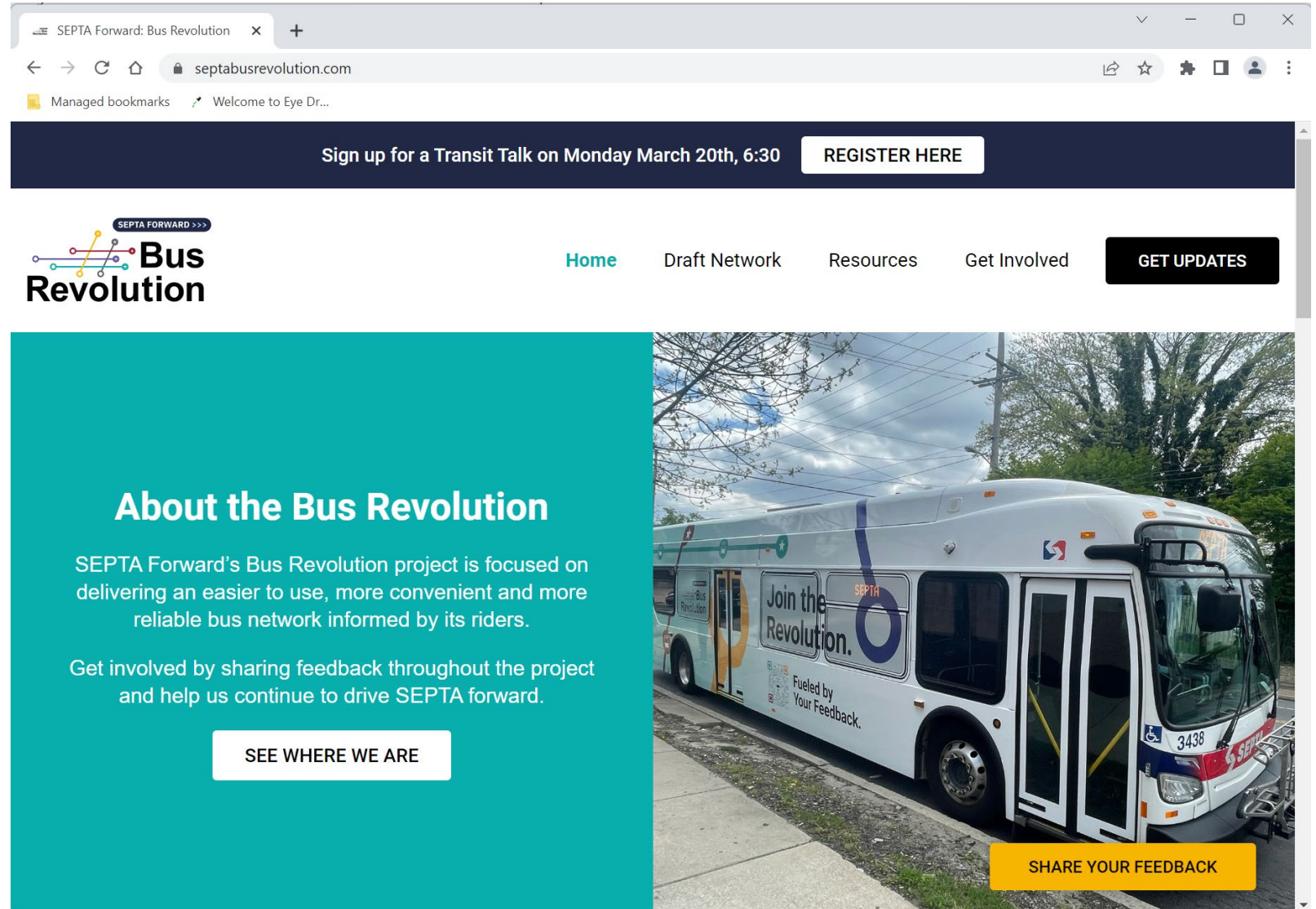
- Meeting people where they are – at bus stops, and at transportation centers
- Updated materials that are **easier to understand**
- Make it easy to see **what has and hasn't changed**
- Provide simpler information on **individual routes**



Project Website

SEPTAbusrevolution.com

- Still being updated
- Information will be added over the next two weeks
- Weekly updates and responses to comments



Join us for a Bus Revolution webinar

- Mondays (starting on April 3), 6:30-7:30 PM
- *No meeting April 10th*
- Register online or look for email alert

Monday	Areas
April 3	South and North Philadelphia
April 10	No Meeting
April 17	West Philadelphia and Center City
April 24	Northwest Philadelphia
May 1	Northeast Philadelphia
May 8	Bucks, Chester, Delaware and Montgomery Counties

Project Bus Tour

- We'll be at Transportation Centers and bus stops around the region.



Date	Location and Time
Monday April 3	69 th Street Terminal 3 PM to 6 PM
Tuesday April 4	Norristown Transportation Center 7:30 AM – 9:30 AM
	Plymouth Meeting Mall 10 AM to 1 PM
Tuesday April 11	Olney Transportation Center 3 PM to 6 PM
Wednesday April 12	15 th and JFK 3 PM to 6 PM
Thursday April 13	Frankford Transportation Center 7:30 AM – 9:30 AM
Tuesday, April 18	Chester Transportation Center 7:30 AM – 9:30 AM
	Darby Transportation Center 10:30 AM – 1 PM
Wednesday, April 19	23 rd & Venango Loop 7:30 AM to 9:30 AM
	Wissahickon Transportation Center 10:30 AM – 1:00 PM
Wednesday, April 26	Willow Grove Mall 3 PM – 6 PM
Thursday, April 27	Broad & Oregon 3 PM to 6 PM
Tuesday May 2	Frankford Transportation Center 3 PM to 6 PM
Wednesday May 3	69 th Street Terminal 7 AM to 9:30 AM
Thursday May 4	Olney Transportation Center 7:30 AM – 9:30 PM

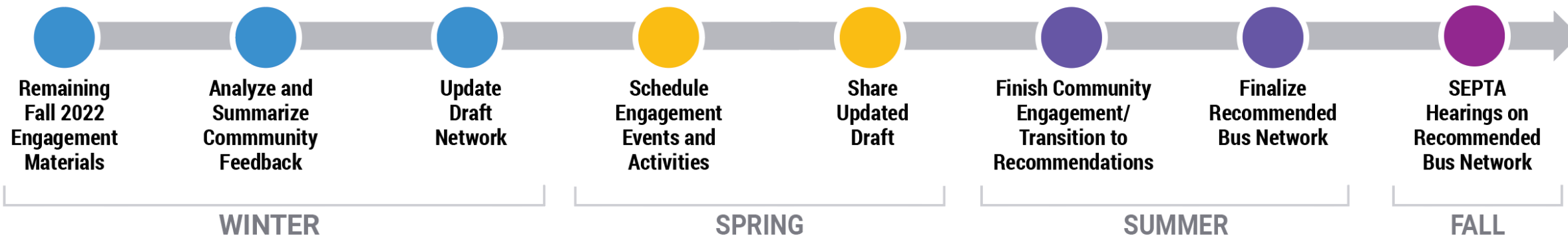
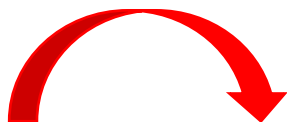
Community Meetings


- **10-15** throughout the region
- Will be scheduled for April
- **Handful of dates being scheduled and confirmed**
- Sign up for email alerts or check back to septabusrevolution.com for more information



Bus Revolution Year Ahead: 2023

We are here





**Q&A
Discussion**

Join the Revolution!
septabusrevolution.com

