

SEPTA Forward:

SEPTA Bus Revolution

**Virtual Community
Conversation:**

Northeast Philadelphia

Agenda

- 1 Welcome
- 2 Introduction to SEPTA's Bus Revolution
- 3 Draft Bus Network
- 4 Outcomes and Benefits
- 5 Next Steps



Your ride is about to get easier.

See how SEPTA's bus network is changing!



Welcome



1

Ice Breaker time!

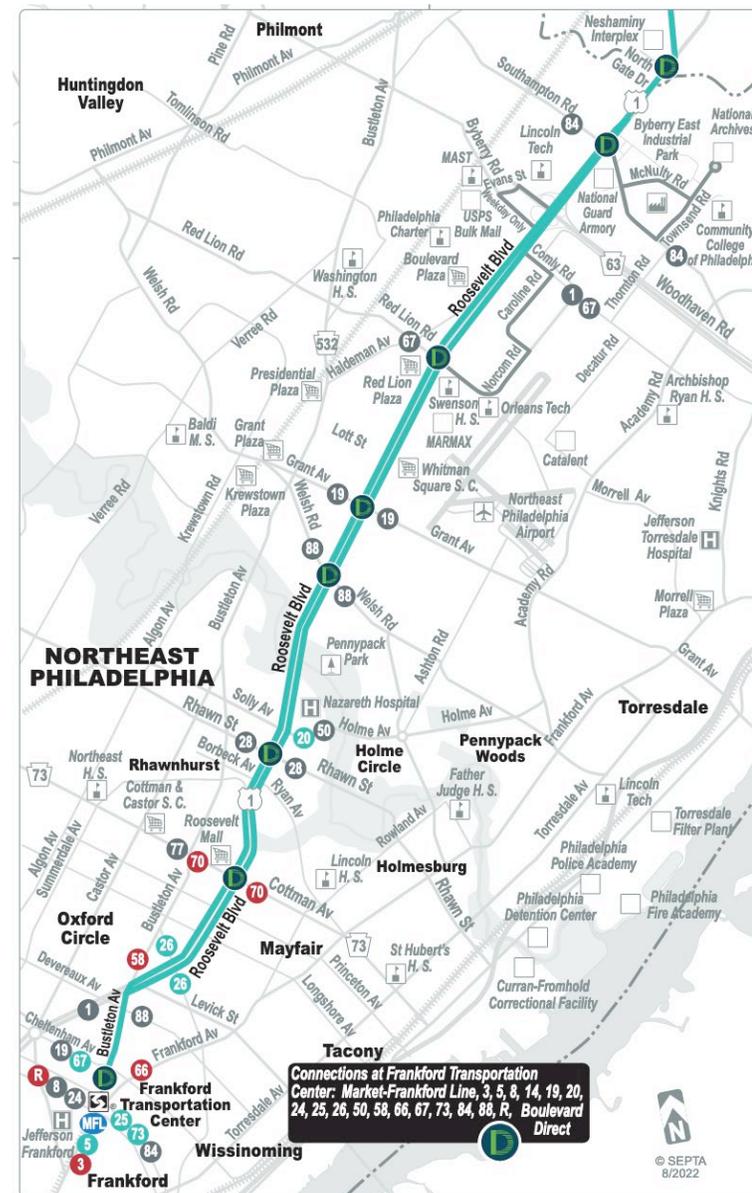
Share in the chat:

Your name and neighborhood

Registration Question:

What bus route(s) do you take most frequently?

- 14 – Oxford Valley and Neshaminy Mall to Frankford TC
- 58 – Neshaminy Mall and Somerton to Frankford TC
- 20 – Philadelphia Mills to Frankford TC
- 28 – Torresdale & Cottman to Fern Rock TC



SEPTA Bus Route 14
(south portion; Neshaminy to Frankford TC)

Purpose of our Conversation Today

We're here together to:

- Catch you up on the Bus Revolution
- Discuss how Draft Network would affect travel in Northeast Philly
 - Presentation & Interactive Map
 - Q&A – Ask us about your route! (Chat box)
 - Polling questions

Ground rules:

- Please mute your mic when not speaking to avoid accidental interruptions.
- Post your questions or comments any time into the chat.
- When posting questions, try to keep them concise, so we can get to as many as possible.
- During Q&A, as an alternative to typing your question in the chat, you will also be able to comment verbally by “raising your hand”. Please wait until the moderator calls on you to avoid accidental interruptions.

SEPTA's Bus Revolution



2

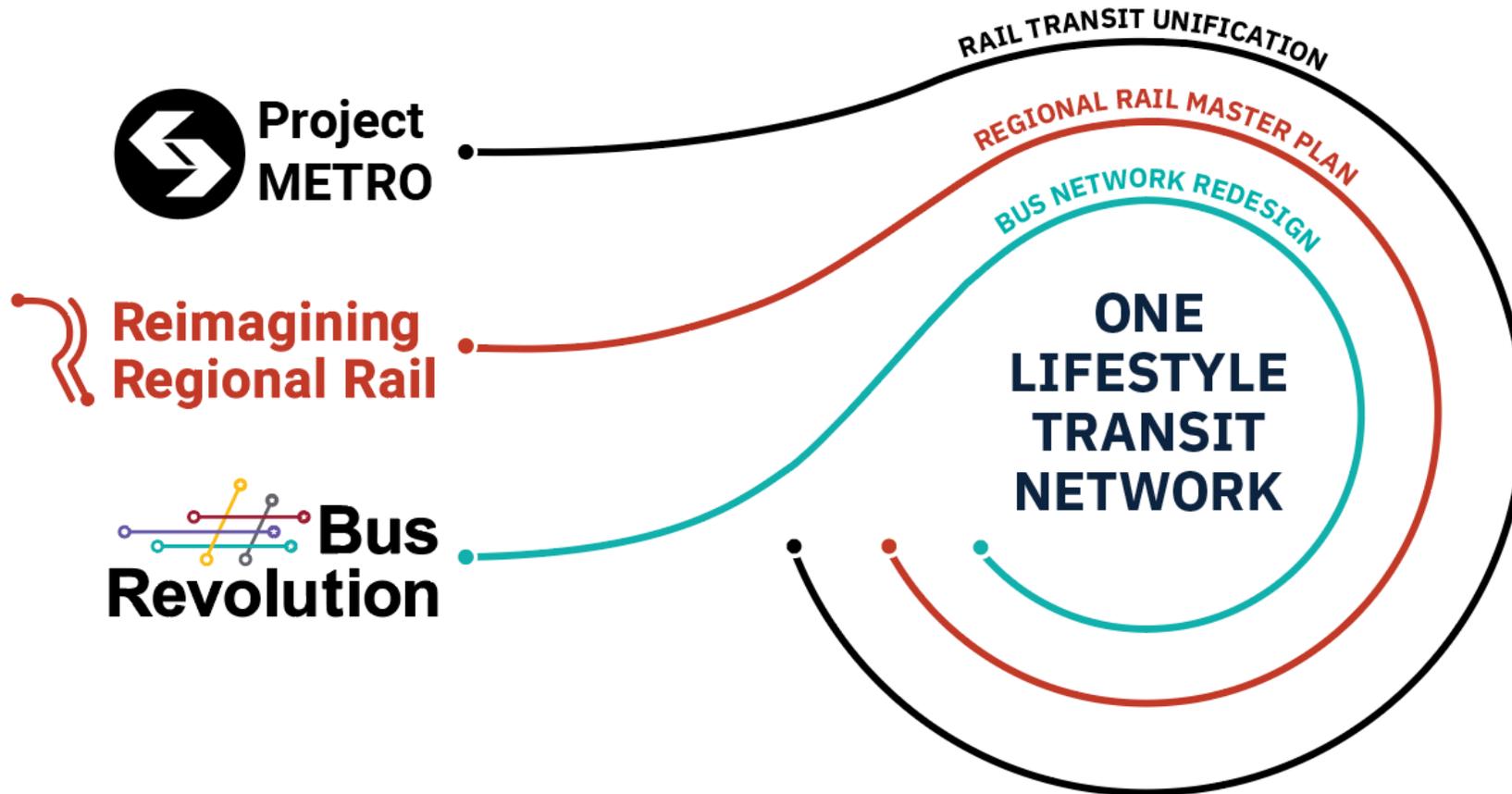
What is Bus Revolution

A stylized diagram of a bus network. It features several colored lines (purple, red, yellow, teal, grey) connecting various nodes (circles and stars) in a networked pattern. The nodes are distributed across the diagram, with some lines being horizontal and others diagonal.

**“Blank Slate”
redesign of
SEPTA’s fixed-
route bus
network**



SEPTA Forward – Key Projects



Why Now?

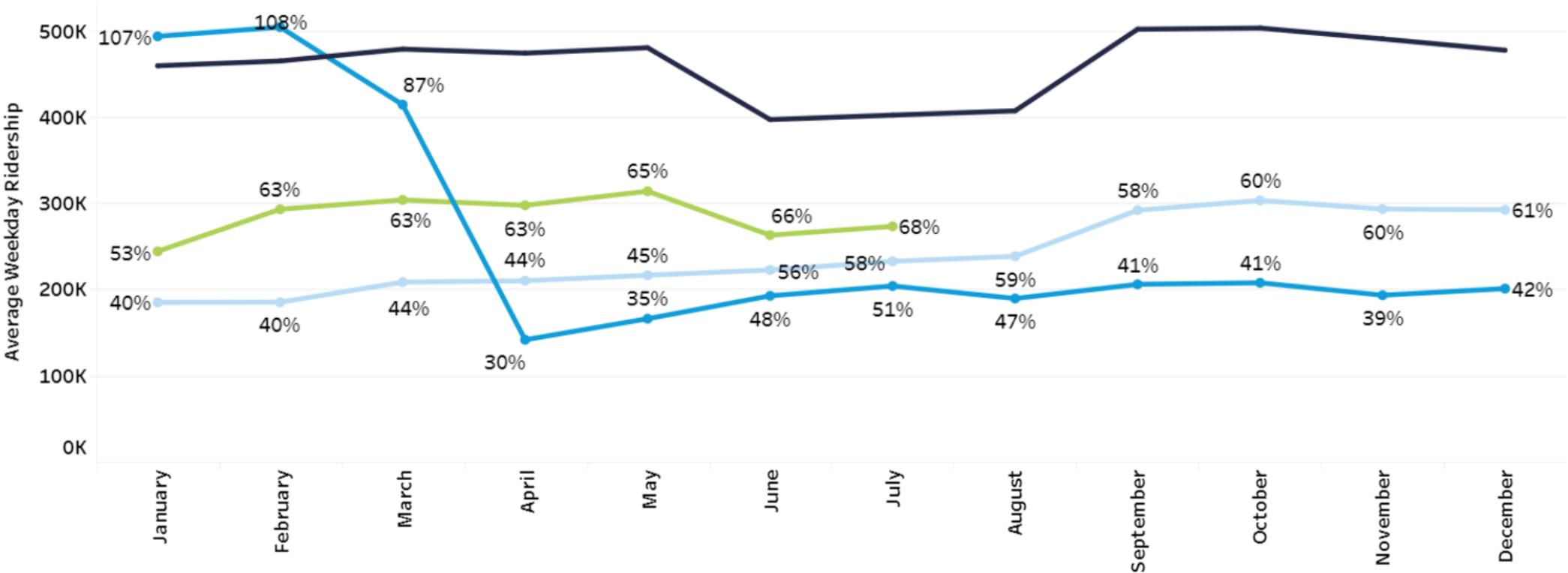
- SEPTA Forward all working together towards a more fully integrated network serving a wide variety of trips
- SEPTA has never looked at its network comprehensively before
- Between 2013 & 2019 – ridership dropped 13% but operating costs went up 10%
- Elimination of transfer penalty in 2020 offers opportunity to rethink how people can use the system



Bus Ridership During Covid

Bus Average Weekday Ridership by Mode, Month Over Month

Month



- Filter by Mode
- (All)
 - Bus
 - CCT - Paratransit
 - MFL/BSL/NHSL
 - Regional Rail
 - Trackless Trolley
 - Trolley
- Year
- 2019
 - 2020
 - 2021
 - 2022

Mode graph based on financial reported data.

Bus Revolution Project Goals



Put the Rider First



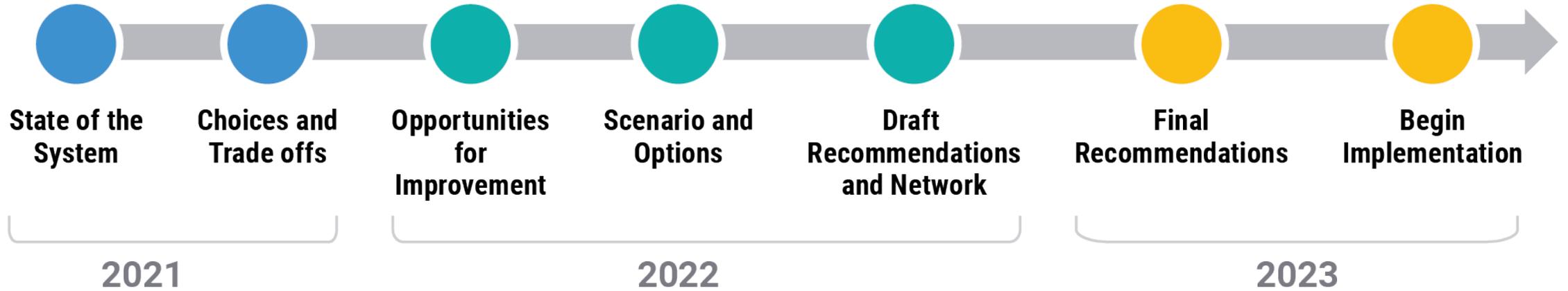
**Increase Access
to Opportunity**



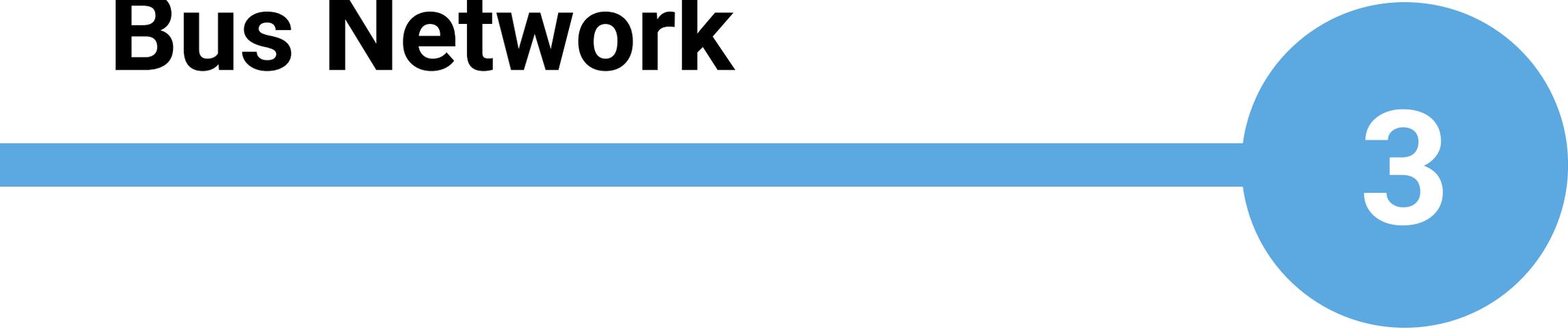
**Build Trust with
Reliable Service**

Project Approach

We are here



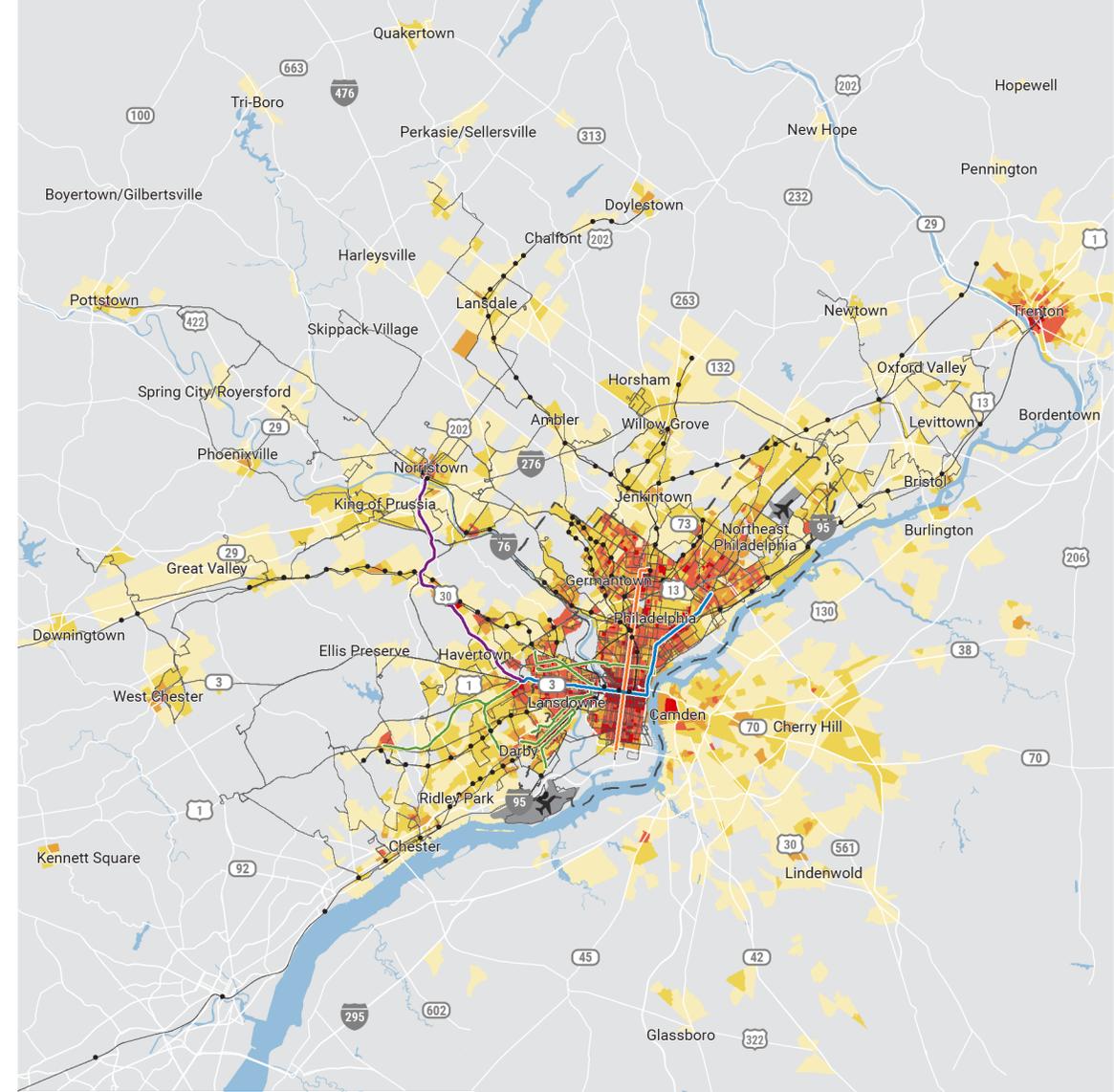
Introducing the Draft Bus Network

A thick blue horizontal line extends from the left edge of the slide to a blue circle on the right. Inside the circle is the white number 3.

3



SEPTA's service area has one of the strongest markets for transit service in the country.



Composite Transit Demand

Estimated demand for transit services calculated by adjusted employment and adjusted population per acre

Transit Frequency Demand

- 60 min.
- 30 min.
- 15 min.
- 10 min.
- 5 min.

Transit Routes

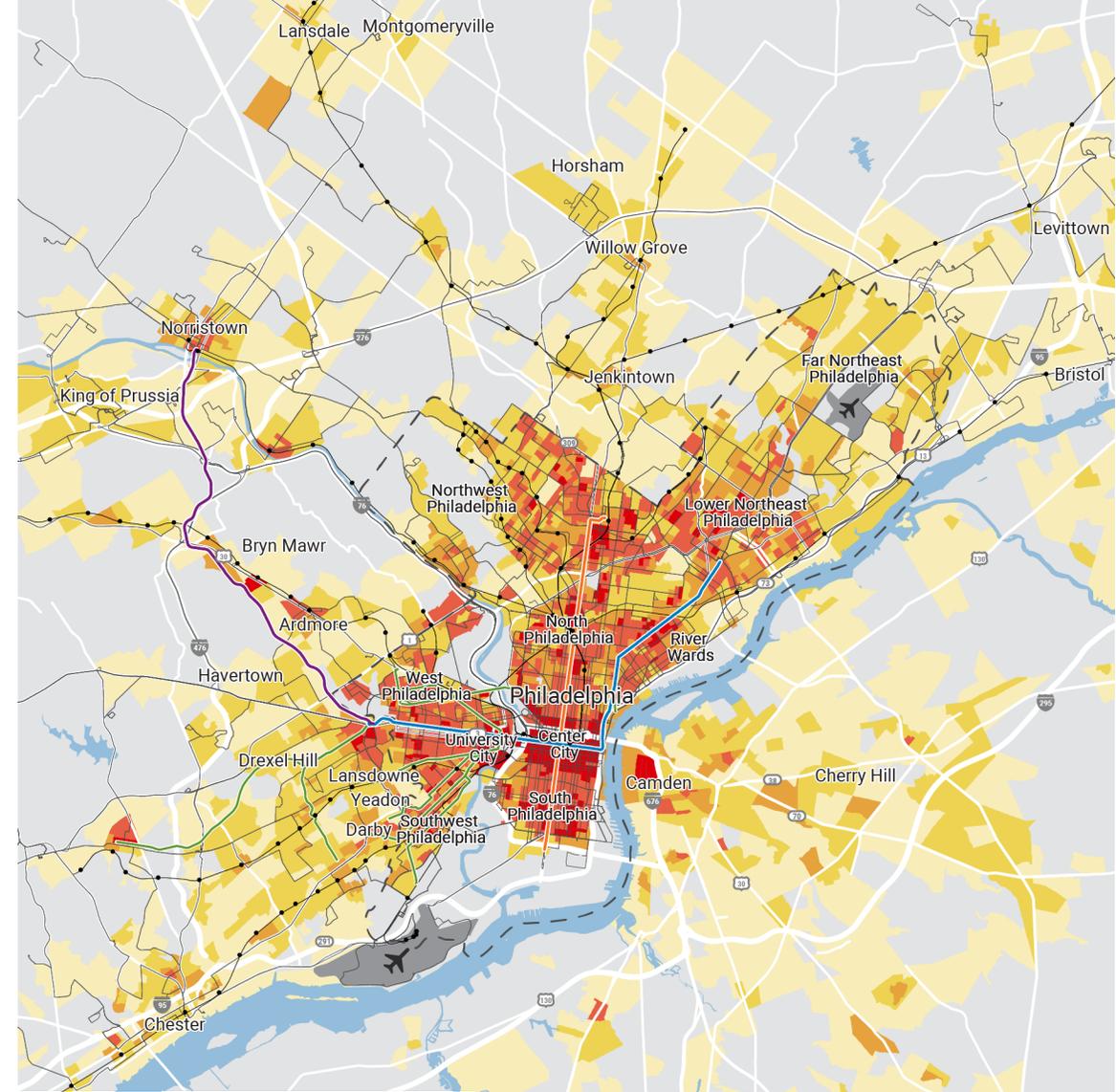
- SEPTA Rail
- SEPTA Bus
- SEPTA Trolley
- Market-Frankford Line
- Broad Street Line
- Norristown High Speed Line



Data Sources: Census Transportation Planning Products, Delaware Valley Regional Planning Commission. Map Created June 2021



Stronger transit markets include Northeast Philadelphia, Glenside, Willow Grove, and Lower Bucks.



Composite Transit Demand

Estimated demand for transit services calculated by adjusted employment and adjusted population per acre

Transit Frequency Demand



Transit Routes

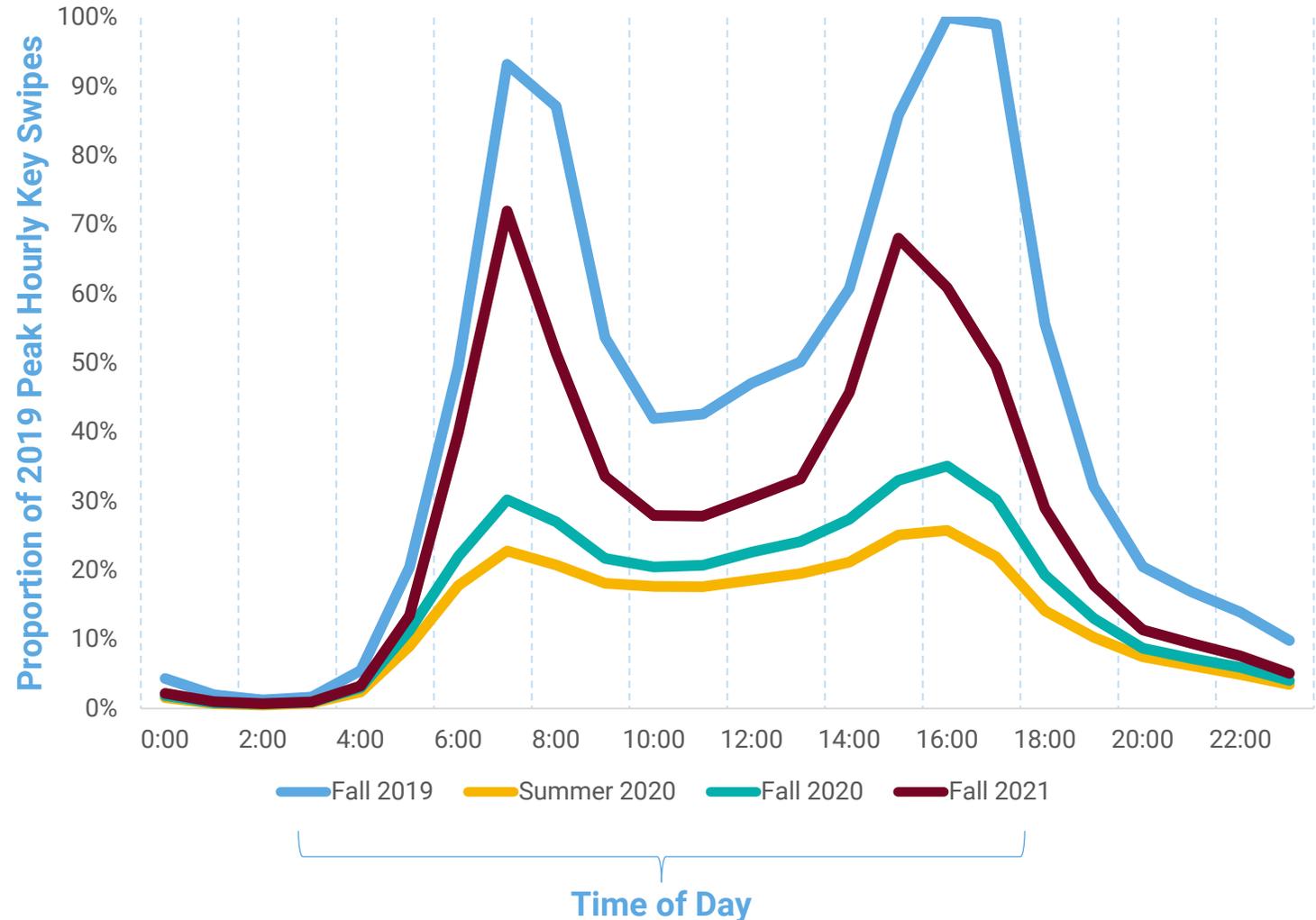
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Data Sources: Census Transportation Planning Products, Delaware Valley Regional Planning Commission. Map Created June 2021



As demand softens during peak periods, it is growing stronger in the midday.



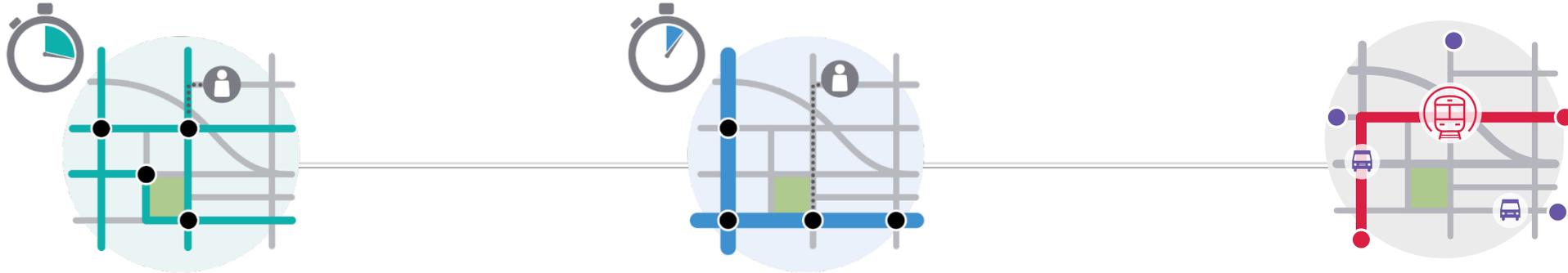
Source: SEPTA key swipe data, all modes, weekdays only



You told us you care about reliability, accessibility, and frequency.



SEPTA's Draft Bus Network: Strategic Approach



- **More frequent bus service** - all day, every day

- **More consistent schedules**

- Straighter, more **direct bus routes**

- **Better connections** to other SEPTA services

- Introduces **flexible on-demand service** in low ridership suburban areas

Understanding the MAX Series

- The Bus Revolution uses the “MAX series” to talk about bus routes.
- MAX means the maximum time between buses. For example, a 10 MAX route will arrive at least every 10 minutes.
- All bus routes are described as:
 - 10 MAX
 - 15 MAX
 - 30 MAX
 - 60 MAX

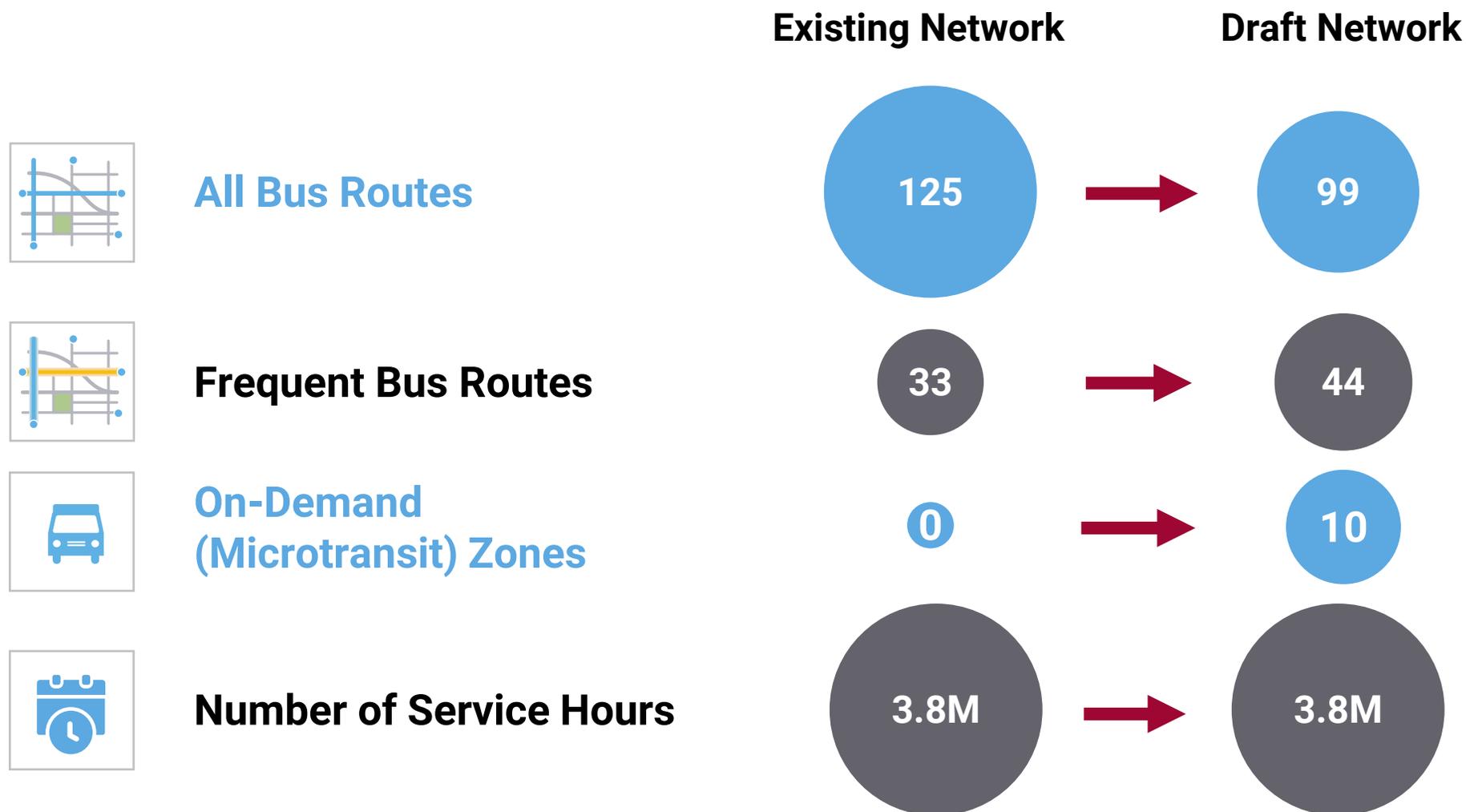
} **Frequent Bus Service**

 10 MAX	 Metro
 15 MAX	 Trolley
 30 MAX	 Regional Rail
 60 MAX	 Microtransit Zone

Bus Revolution defines a “frequent” bus route as one that **operates every 15 minutes or better.**



Bus Revolution Draft Network



Draft Bus Network

Includes:

Overall fewer routes

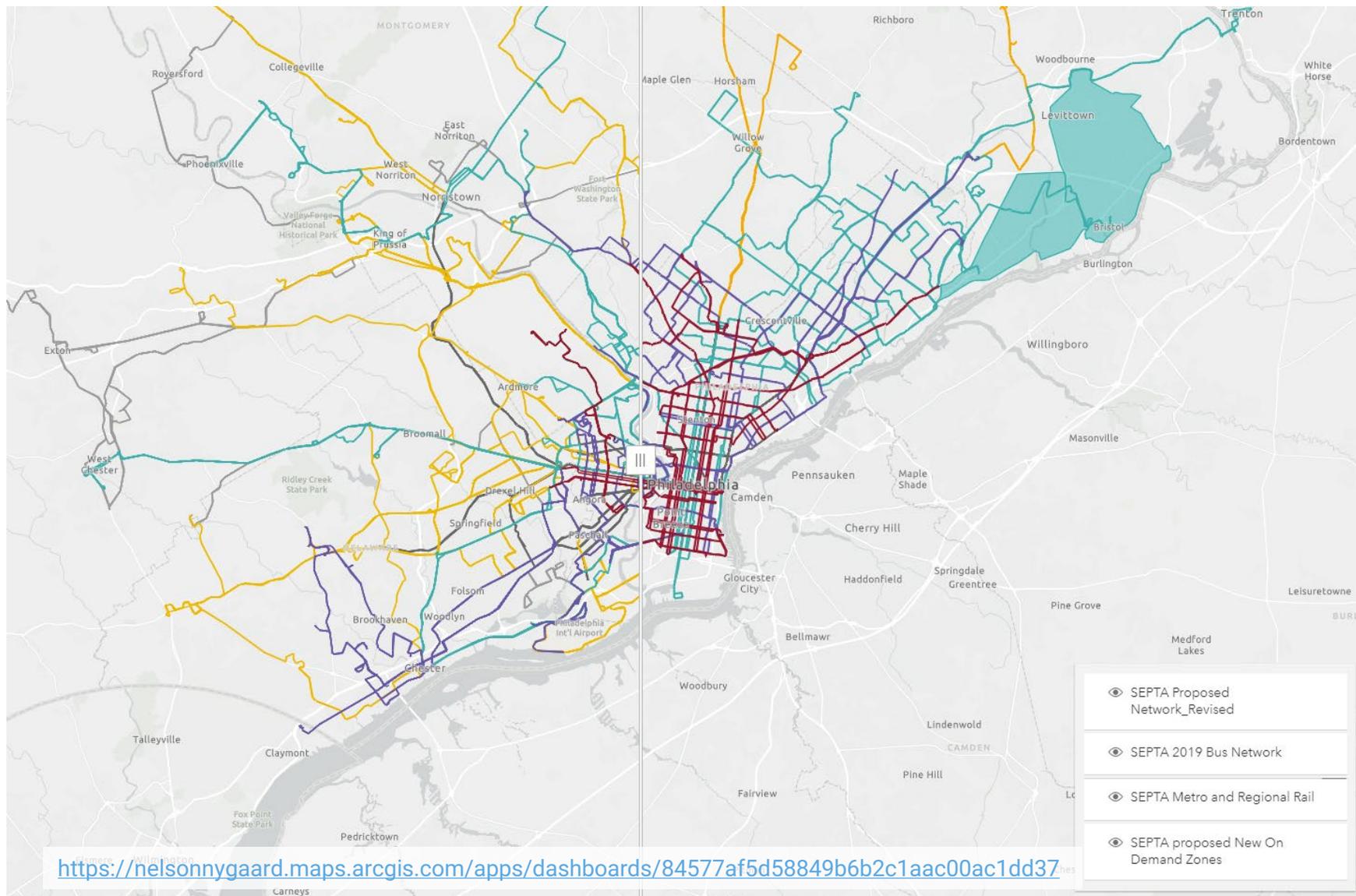
Straighter lines

More red & green routes

Fewer gold routes

Looks more like a grid

On-demand transit zones



Northeast Philadelphia



4

Highlights: Northeast Philadelphia

1. Travel locally with frequent buses on main roadways or corridors

- More frequent bus service on primary corridors
- Straighter bus routes – faster, more direct travel

2. Travel regionally by connecting to one of SEPTA's transportation centers

- Glenside Station
- Willow Grove Mall
- City Line Loop
- Neshaminy Mall

3. Simplified and Streamlined Service Throughout the Region

- Route 538 (existing Route 14) operates via Roosevelt Blvd on all trips 7 days/week
- Route 532 (existing Route 19) operates on the same alignment on all trips

4. Use SEPTA On-Demand to get to important places in Lower Bucks with fewer people, jobs and activities





More Frequent Service Highlights

1. **New 10 MAX Route 533 Connects Frankford TC and Olney TC**

- Continuing service to Cedarbrook Plaza
- Combines existing Route 8 with western half of existing Route 18

2. **New 15 MAX Route 540**

- Combines and replaces existing Route 20 and Existing Route 50
- Terminates at Philadelphia Mills

3. **New 30 MAX Route 542**

- New route provides all-day connection between NE Philly's important outer transit centers: Neshaminy Mall, Parx Casino, Philadelphia Mills, City Line Loop

4. **More Frequent Crosstown Service**

- Cottman Avenue: Route 543 (30 MAX) & Route 535 (15 MAX)
 - Route 535 operates via Rising Sun Avenue
- Rhawn Street: Route 545 (30 MAX)
- Grant Avenue: Route 547 (30 MAX)



New Regional Connections Highlights

- 1. New 30 MAX Connection to Glenside Station via Cottman Avenue (Route 543)**
- 2. New 30 MAX Connection to Glenside Station via Rhawn Street (Route 545)**
- 3. New 30 MAX Connection to Willow Grove via Grant Avenue (Route 547)**

Tradeoff for better crosstown service: some routes no longer provide one-seat ride service to Frankford Transportation Center



Streamlined and Other Service Highlights

- 1. Midday maximum wait-times are the same 7 days/week**
 - Exception is 10 MAX, which will drop to 15 MAX on weekends
- 2. All proposed routes operate the same way on all trips 7 days/week**
- 3. Occasionally served portions of routes 14, 20, 50, 128, 129, and others are served by new routes**
 - E.g. Route 551 on Southampton and Route 549 on Red Lion replaces occasionally operated service patterns of Route 14
- 4. Shortened Route 534 (15 MAX) to Somerton Station**
 - Today's Route 58
 - Investigating areas near Street Road where we can extend this route.

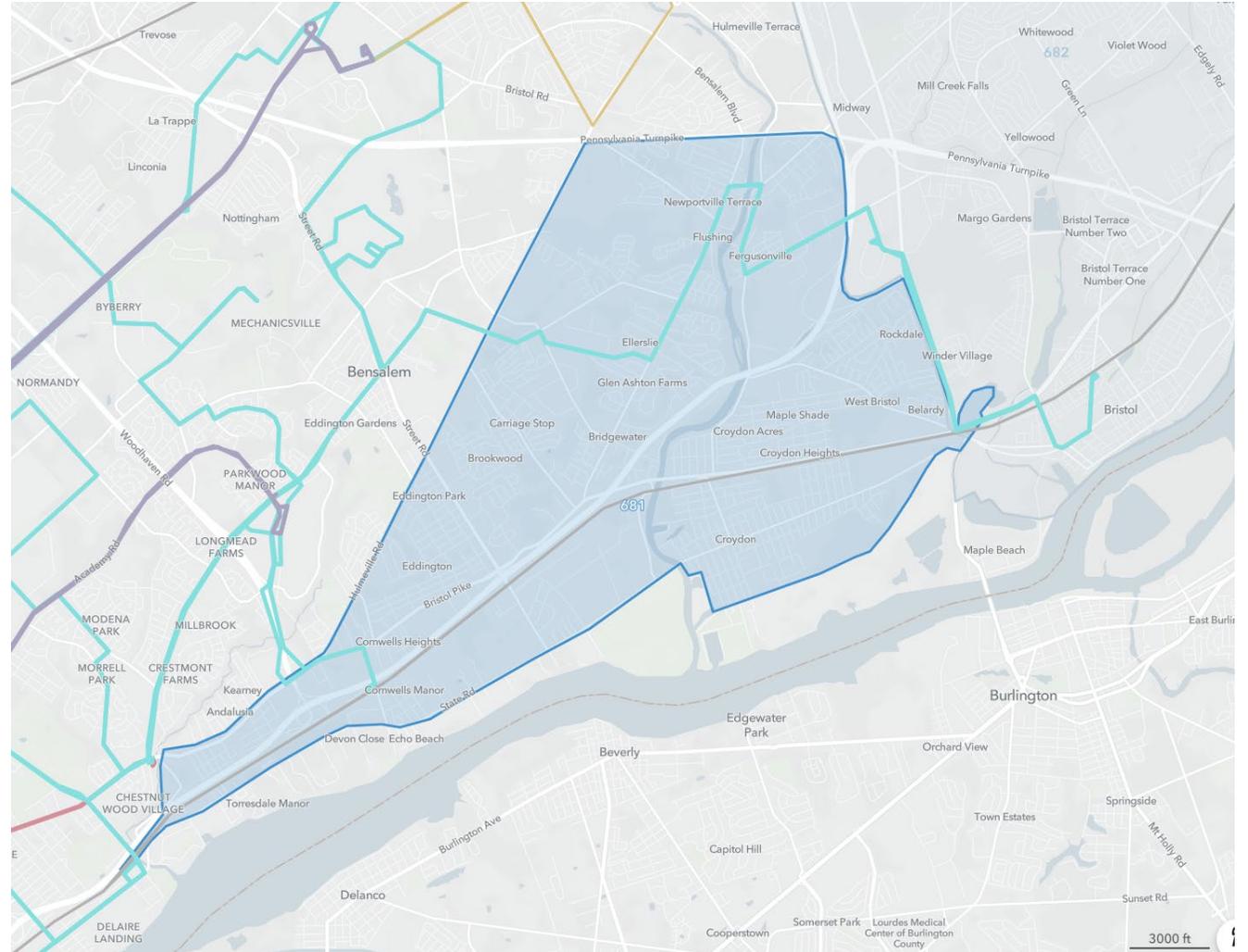
SEPTA On-Demand

- Flexible On-Demand transit service
- Riders request a ride when they want to travel and be picked up, say 30 minutes after they request a trip
- Riders walk to the nearest corner or intersection
- Use smaller, wheelchair accessible vehicles
- Pay the same fare as traditional SEPTA bus service (use Key Card for free transfer)
- Travel anywhere within the designated zone or connect to other SEPTA services

RIDER EXPERIENCE FAQ	Fixed Route	Paratransit	SEPTA On-Demand (Microtransit)
Where will I be picked up or dropped off?	Bus Stop	Front Door	Nearest Intersection
Where can I ride?	Trips must begin or end at fixed-route bus stop.	Trips must begin/end within 3/4 mile of a fixed route stop.	Trips must begin/end within defined on-demand zone.
Do I need to book a ride in advance?	No advance booking is required.	Booking at least a day in advance is required.	Service can be booked the same day the trip is taken.
Who can ride?	Anyone can ride.	Pre-approved customers only.	Anyone can ride.
Is the service ADA-accessible?	Wheelchair Accessible	Wheelchair Accessible + Assistance Provided	Wheelchair Accessible
Will I share a ride with another passenger?	Yes	Sometimes	Sometimes
What is the fare?	Adult Cash \$2.50 one-way Key Card \$2.00 w/ free transfer	Adult Cash \$5.25 one-way	Adult Cash \$2.50 one-way Key Card \$2.00 w/ free transfer

SEPTA On-Demand: Lower Bucks/Torresdale Station

- 30 MAX Service south and east of the Pennsylvania Turnpike, Hulmeville Road, City Line Loop, and Torresdale Station
- 30 MAX Route 604 (existing Route 129) operates within zone and connects City Line Loop to Bristol Center
- Use SEPTA On-Demand for local trips within Cornwells Heights, Croydon, Bridgewater and Eddington Park

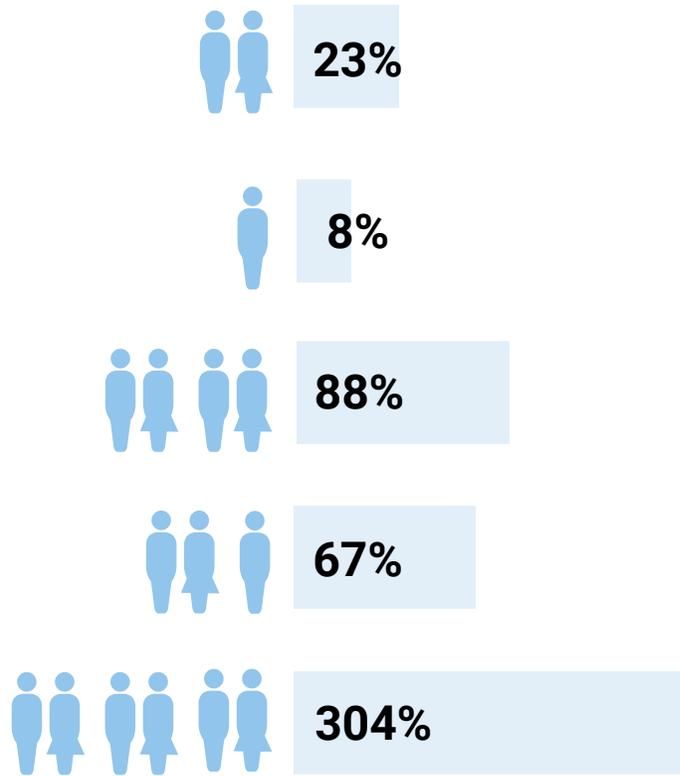


Outcomes and Benefits

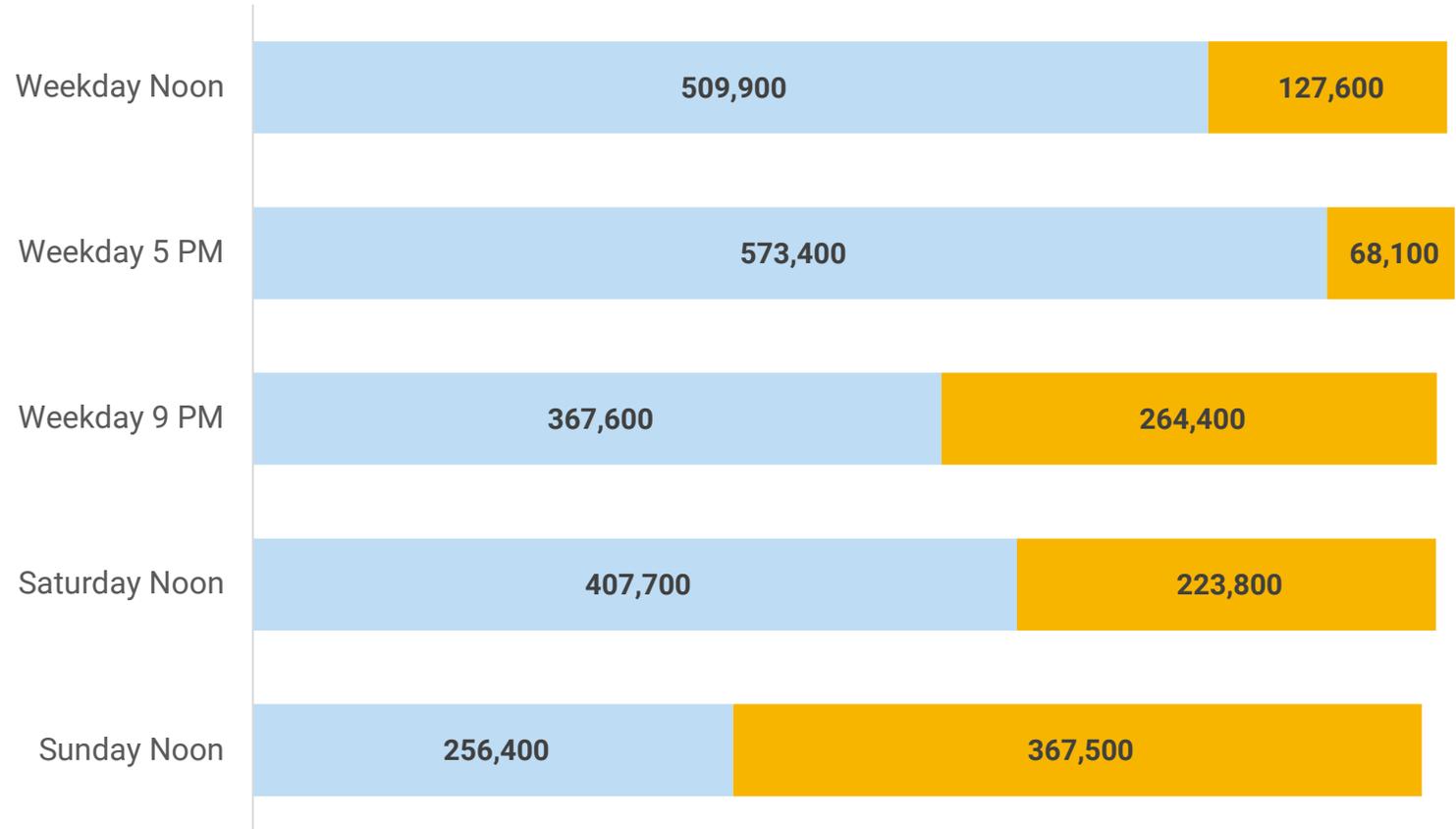


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Additional **people** within ¼ mile of Frequent Transit

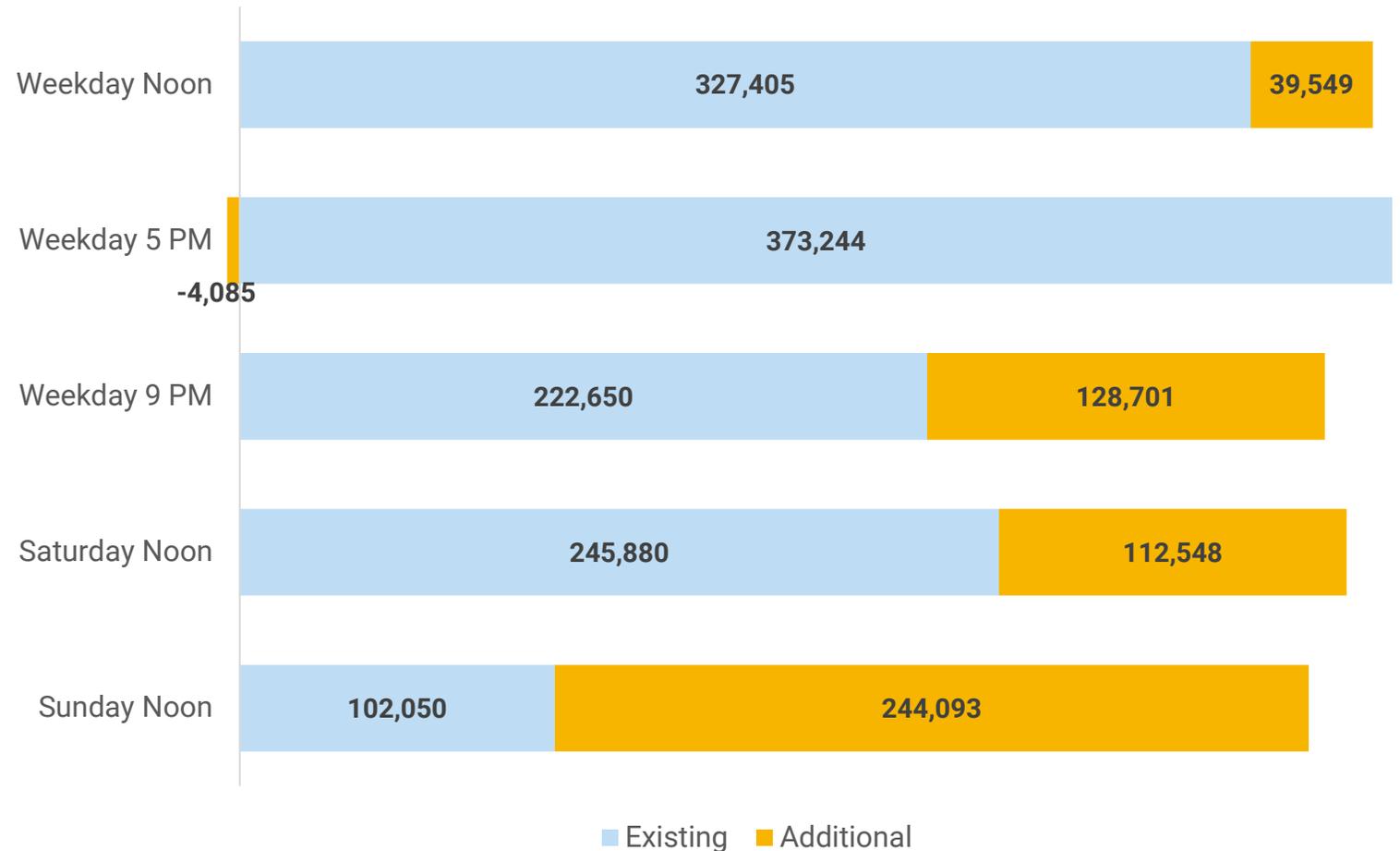
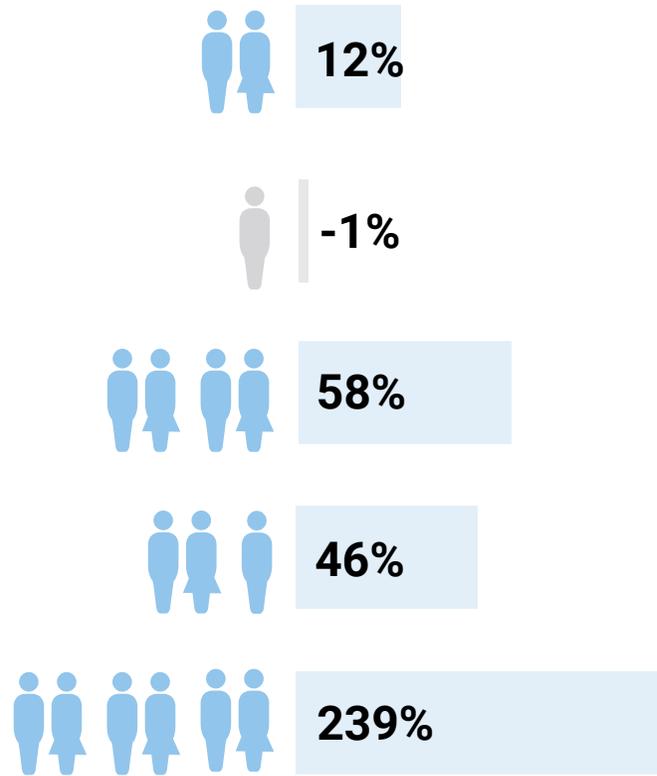


Additional jobs within ¼ mile of Frequent Transit

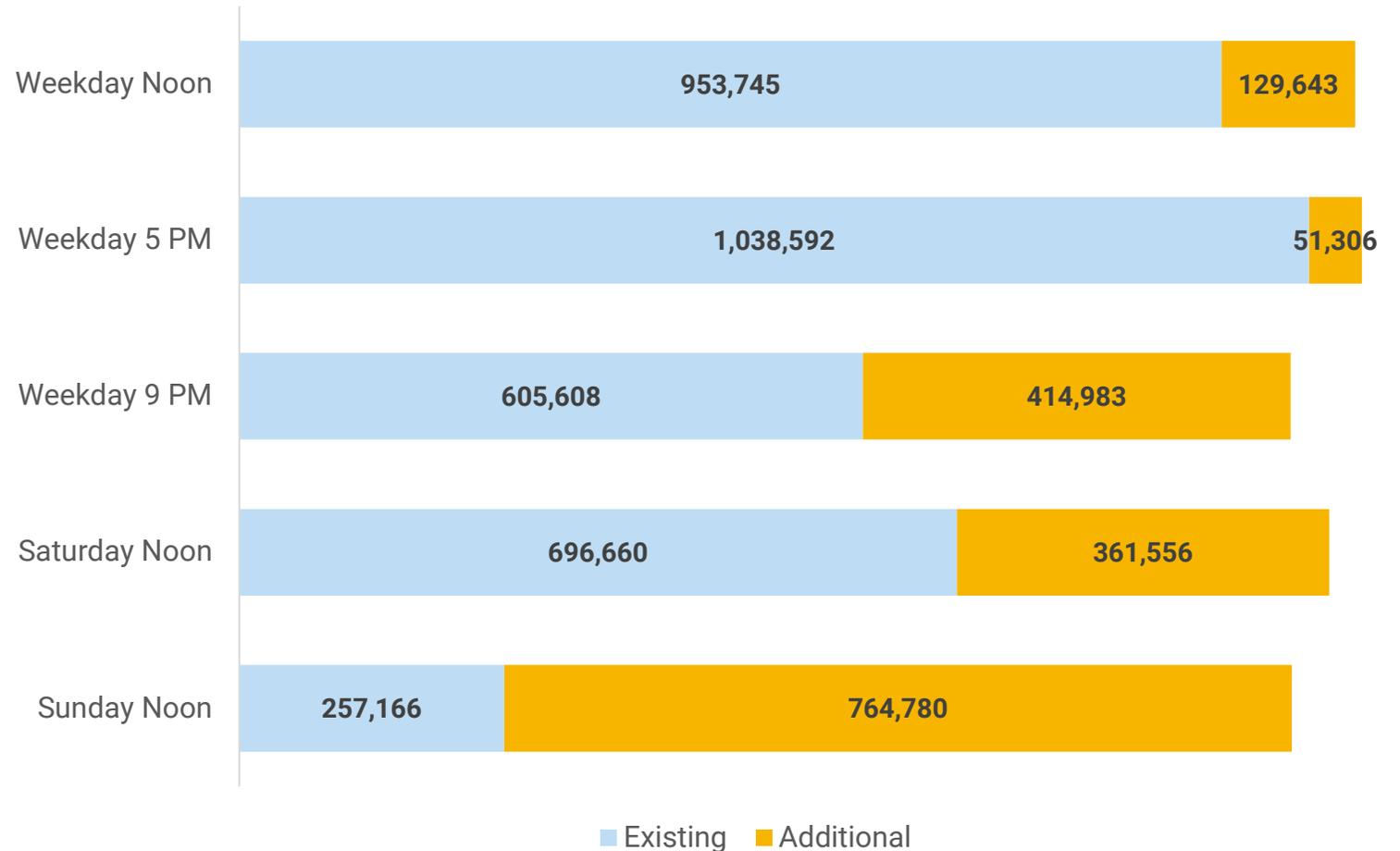
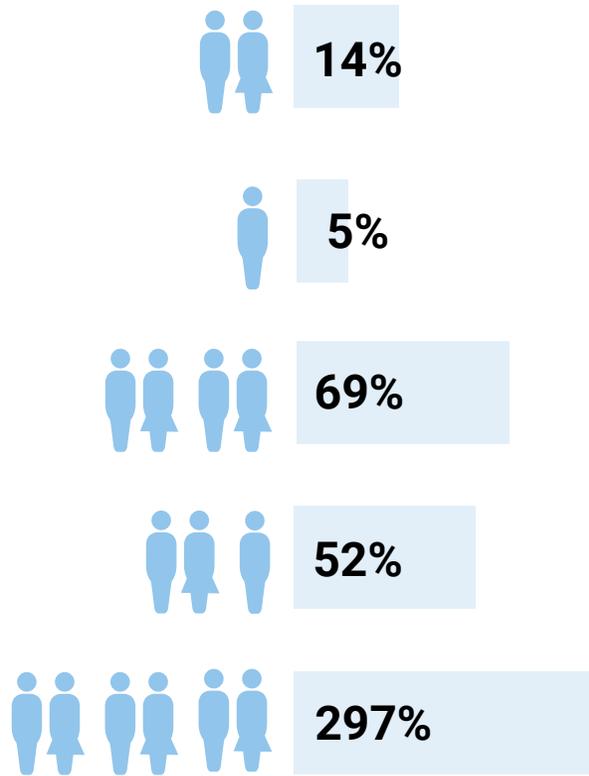


Existing Additional

Draft network increases access to frequent transit for **low-income residents** (within ¼ miles)



Draft network increases access to frequent transit for **minority residents** (within ¼ mile)



Learn More



5

How to Learn More

1. Talk to us at an open house
2. Participate in a virtual meeting
3. Visit the website
4. Invite the Bus Revolution team to one of your meetings



Tell us what you think.



**See What Other Updates
We're Proposing**



**Attend a Community
Open House**



**Join an Upcoming
Online Meeting**

Talk to Us at an Open House

Date	Location
10/18 Tue	Montgomery County-Norristown Library
10/19 Wed	Phoenixville Rec Center
10/20 Thu	American Legion #366 (Fox Chase)
10/25 Tue	Vogt Rec Center
10/26 Wed	Cliveden Carriage House
10/28 Fri	Finnegan Rec Center
11/3 Thu	Peak Center - North Penn Commons
11/3 Thu	Chester City Hall
11/5 Sat	East Passyunk Community Center

Date	Location
11/9 Wed	Lucien Blackwell Community Center
11/10 Thu	Bucks County Community College (Bristol)
11/10 Thu	Kingsessing Rec Center
11/12 Sat	Upper Darby Free Library Municipal Branch
11/15 Tue	Lower Merion Administration Building
11/16 Wed	Indian Valley Public Library
11/16 Wed	The Liacouras Center
12/1 Thu	Greater Olney Library
12/8 Thu	SEPTA, 1234 Market St.

Check for updates at septabusrevolution.com

Participate in a Virtual Community Conversation

Date and Time	Time	Focus Area
Monday, October 17	6:30 PM – 7:30 PM	Chester & Delaware Counties
Monday, October 24	6:30 PM – 7:30 PM	Northeast Philadelphia
Monday, November 7	6:30 PM – 7:30 PM	Northwest Philadelphia
Monday, November 14	6:30 PM – 7:30 PM	South Philadelphia
Monday, November 21	6:30 PM – 7:30 PM	Bucks & Montgomery Counties
Monday, November 28	6:30 PM – 7:30 PM	West Philadelphia
Monday, December 5	6:30 PM – 7:30 PM	North Philadelphia
Monday, December 12	6:30 PM – 7:30 PM	Center City

Register at septabusrevolution.com

Visit our website



SYSTEM MAP

The SEPTA system map shows all routes color coded by frequency. View the map online or pick up a printed version.



INDIVIDUAL ROUTES

Look up your bus route to see if it's changed. These information sheets show any proposed changes to each specific route, frequency, or schedule.



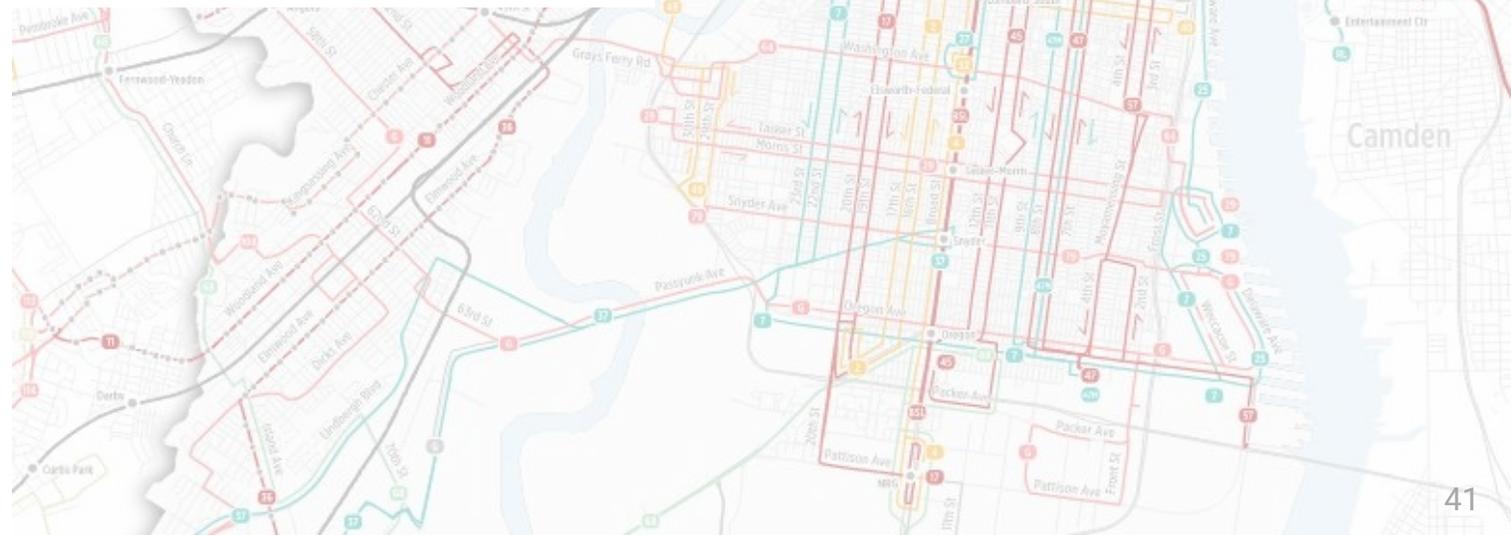
TRANSIT

Compare your current trip with the proposed network in the Transit App.



WEBSITE

Visit **our website** for all this information and more! You'll find more information about the proposed changes and how to give feedback.

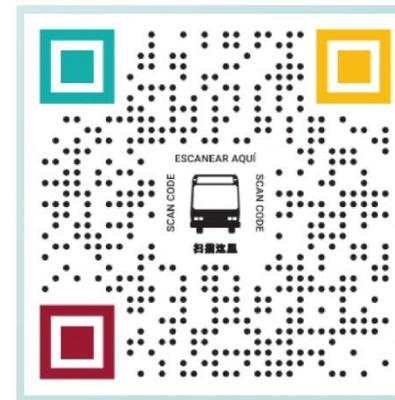


**Bus
Revolution**

Your ride is
about to get
more reliable.



Find out what we're proposing.



Other Events

- **Focus groups with specific rider groups**
 - Older adults
 - People with disabilities
 - Spanish and Chinese speakers
 - Parents of school aged children
- **Targeted meetings with specific geographic areas**
 - Places and communities with lots of changes
 - Communities / areas where on-demand (microtransit) service proposed

